



President's Letter

Dear IAITAM 2008 Conference Participants:

I would like to welcome each and every one of our attendees, speakers, sponsors and exhibitors to the 6th IAITAM Annual Conference & Exhibition here in Marco Island, Florida. This year's conference has expanded to offer you not only a 4th educational track and vendor walk for attendees to witness our industry's technological advancements, but our newly released IBPL Advanced Training courses pre and post conference. These one day courses are extensions of the IAITAM Best Practice Library (IPBL) books that take them to the next level. Each Advanced Training course blends the roles and responsibilities impacting the process area and weaves them into the fabric of the Key Process Area projects for the attendee.

Since the release of the IBPL, IAITAM has revised the CITAM course to reflect the advancement of the ITAM community. The newly revamped course is modeled after the Program Management volumes of the IBPL and takes a strategic look at an ITAM program and what it entails. In 2008, IAITAM added several new features to our Membership program such as the Member Digest and expanded our marketing efforts in support of our Provider Members.

IAITAM, being dedicated to the advancement of the IT Asset Management field has begun working with the ISO/IEC WG 21 as well as Hilb Rogal and Hobbs of New York, who is now offering insurance protection exclusively to IAITAM Members to compliment their ITAM programs. We are also working with a group of Texans and "pseudo-Texans" in the first IAITAM sponsored asset management user group in the country and hope to expand this program through 2009.

As IAITAM, your association has grown, the requests for more training and educational offerings have also increased. We conducted courses throughout the US, Canada, Europe and Australia in the past 10 months and due to this expansion, IAITAM has added to the internal staff. With that growth, our Membership base has grown exponentially in 2008!

Because of this tremendous growth, IAITAM in this and subsequent years will induct 5 new Fellows to the IAITAM Fellowship Program. The Fellowship Program was kicked off at the 2007 Conference and we hope their efforts and expertise will create a knowledge base that will assist in taking the ITAM profession to the next level.

IAITAM is not alone in our passion to move the ITAM community forward. I would like to thank each of the sponsors, exhibitors, speakers, and members for their willingness to share information and experiences with our conference attendees. I also want to congratulate the IAITAM staff this year for all their hard work on not only the conference itself, but the new IAITAM offerings. A most heartfelt thanks to all!

IAITAM continues to focus on its primary mission of imparting knowledge and advice to the IT Asset Community, worldwide. As I look forward to 2009, plans to release new educational offerings, ITAM focused web events and expanded services to all its members is on the planning board. Be sure to watch the IAITAM website and news blasts for new developments.

IAITAM remains dedicated to knowledge transfer, so please feel free to contact IAITAM staff or our speakers to answer all of your questions during your stay. Enjoy your time here, and I hope to see you at next year's conference in Las Vegas, NV at the beautiful Green Valley Resort, Spa and Casino!

Sincerely,

A handwritten signature in black ink, appearing to read 'Barbara Rembiesa'.

Barbara Rembiesa, President



IAITAM 2009 Annual Conference & Exhibition



**Green Valley Ranch
Resort, Spa and Casino**

**September 30
thru October 2, 2009**



For more information, visit www.iaitam.org or call
IAITAM Member Services at +1.330.628.3012.