



President's Letter

Program Management is the whole enchilada when it comes to ITAM. Picture this – you're a newly named IT program manager and someone has dropped the ITAM program in your lap. It can be a daunting responsibility and considering the touch points within the enterprise, the program complexities and departmental interdependencies – are you up for the challenge?

Now, as we here at IAITAM have always told Asset Managers, “How do you eat an elephant? One bite at a time.” Remember, with such an overwhelming task as an enterprise ITAM program can be, you have to grasp every success, as small as it may appear and make the most of it. In a world where corporate politics, budget cuts, divestitures, acquisitions, and employee reassignments are the norm, realize that they will impact your schedule. The program manager needs to be able to rise above it all, maintain their cool and show upper management that despite these setbacks, you are achieving success and the program is moving forward.

As the program manager you will quickly realize that your “hats” are many. You will have to be a negotiator, a boss, a confident leader, a researcher, interdepartmental liaison, a co-worker, a task master and ultimately perceptive and understanding at all times. There are very few areas within an organization where so many talents are required to head up a program. Think of the management skills you will acquire along the way as you traverse the asset management highway!

Now that I've let you know about the challenges that await you, one key item you must remember. Regardless of what lies ahead, if the program scope and deliverables do not adhere to the organization's overall goals, you might as well pack your bags and head for the door. New initiatives must benefit the organization and one key area of course is the financial payback for implementing the program – how will it help the bottom line, save man-hours or eliminate redundant processes. Implementing an ITAM program causes change within the organization at almost every turn. Employee policies are modified and new corporate standards are implemented. Do these changes adhere to the corporate culture and direction the organization has established? If not, you had better rethink the program mission.

IAITAM and contributors painstakingly created each Key Process Area within the IBPL to assist asset managers when implementing the key components of their ITAM Program. We quickly realized though that there was a void at the top – the Program Management level. The Program Management volumes walk the PM through the pitfalls, relationship management issues and strategic view needed to be successful when implementing an overall ITAM program. My recommendation to you – read them. You will find them extremely useful.

A handwritten signature in black ink, appearing to read 'Barbara Rembiesa'.

Barbara Rembiesa
President and Founder
IAITAM